SCHEDULE E)	PAGE 1 OF 4 FOR SE OF FORM 24/48	
NAME OF COMMITTE (In Full)	FEC IDENTIFICATION NUMBER ▼	
WINNING OUR FUTURE	C C00507525	
Check If Z 24-hour report 48-hour report New report Amends report filed	on 01 12 / Y Y Y Y Y	
Full Name (Last, First, Middle Initial) of Payee Craft Media/Digital	Date	
Mailing Address 706 7th St., SE	01 / 11 / 2012	
	Amount	
City State Zip Code Washington DC 20003	68000.00	
	Transaction ID: WFT20120221434-1	
Television Production and Consulting; also supports Newt Gingrich Outer 1 Outer 1	e Sought: House State: SC Senate District:	
Name of Federal Candidate Supported or Opposed by Expenditure: MITT ROMNEY Check	Resident Support Oppose	
Calendar Year-To-Date Per Election for Office Sought 3001747.23 Disbut	ursement For: Primary General Other (specify)	
Full Name (Last, First, Middle Initial) of Payee Empire Creative	Date	
·	01 / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	
Mailing Address 245 8th Ave	Amount	
PMB 395 City State Zip Code	Autour	
New York NY 10011	51370.00	
	e Sought: House State: SC Senate District:	
Name of Federal Candidate Supported or Opposed by Expenditure:	President ———	
ROMNEY MITT Chec	ck One: Support Oppose	
Calendar Year-To-Date Per Election for Office Sought Disbut 2012	ursement For: Primary General Other (specify)	
(a) SUBTOTAL of Itemized Independent Expenditures	119370.00	
(b) SUBTOTAL of Unitemized Independent Expenditures		
(c) TOTAL Independent Expenditures		
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.		
Brent A. Mudd [Electronically Filed] Date 02	2 20 2012	
Signature	2012	

SCHEDULE E)	PAGE 2 OF 4 FOR SE OF FORM 24/48	
NAME OF COMMITTE (In Full)	FEC IDENTIFICATION NUMBER ▼	
WINNING OUR FUTURE	C C00507525	
Check If X 24-hour report 48-hour report New report X Amends report filed on	01 12 7 2012	
Full Name (Last, First, Middle Initial) of Payee Marketel Media, Inc.		
Mailing Address 33175 Temecula Parkway	01 11 2012	
American and an analysis of the state of the	nount	
Suite A203		
Temecula CA 92592	1078041.00	
Purpose of Expenditure Radio Advertising and Production; also supports Newt Gingrich Category/ Type 004 Office So	nsaction ID : WFT20120121522-1 House State: SC Senate District:	
Name of Federal Candidate Supported or Opposed by Expenditure:	President ———	
ROMNEY MITT Check Or	ne: Support X Oppose	
Calendar Year-To-Date Per Election for Office Sought Disburser 2012	ment For: Primary General Other (specify)	
Full Name (Last, First, Middle Initial) of Payee	te	
Media Advantage, LLC	01	
Mailing Address 3931 South Sherwood Forrest Blvd.		
PINIB 395	nount	
City State Zip Code Baton Rouge LA 70816	1505167.23	
Trar	nsaction ID : WFT20120121522-3 bught: House State: SC	
Purpose of Expenditure Television Advertising; also supports Newt Gingrich Category/ Type Office So	Senate District:	
Name of Federal Candidate Supported or Opposed by Expenditure:	President —	
ROMNEY MITT Check On	ne: Support Oppose	
Calendar Year-To-Date Per Election for Office Sought Disburser 2012	ment For: Primary General Other (specify)	
(a) SUBTOTAL of Itemized Independent Expenditures	2583208.23	
	7 7	
(b) SUBTOTAL of Unitemized Independent Expenditures		
(c) TOTAL Independent Expenditures	1 7 1 7 1 7	
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.		
Brent A. Mudd [Electronically Filed] Date 02	/ D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	
Signature		

SCHEDULE E)	PAGE 3 OF 4 FOR SE OF FORM 24/48	
NAME OF COMMITTE (In Full)	FEC IDENTIFICATION NUMBER ▼	
WINNING OUR FUTURE	C C00507525	
Check If 24-hour report 48-hour report New report Amends report filed	on 01 / 12 / 2012	
Full Name (Last, First, Middle Initial) of Payee	Date	
Cicero Media LLC	01 11 2012	
Mailing Address 1625 Eye St. NW	01 11 2012	
Suite 610	Amount	
City State Zip Code	110650.00	
Washington DC 20006	Transaction ID : WFT20120221439-1	
Television Production: also supports Newt Gingrich	e Sought: House State: SC	
Type Type	Senate District:	
Name of Federal Candidate Supported or Opposed by Expenditure:	X President	
MITT ROMNEY	k One: Support Oppose	
	ursement For: Primary General	
for Office Sought 3001747.23 2012	Other (specify)	
Full Name (Last, First, Middle Initial) of Payee	Date	
Victory Media Group, Ltd.	M M / D D / Y Y Y Y	
Mailing Address 2004 Valley Lo Lane	01 11 2012	
2001 valies 25 Zano	Amount	
City State Zip Code	102744.00	
Glenview IL 60025	Transaction ID : WFT2012120931-2	
Purpose of Expenditure Category/ Office	Sought: House State: SC	
Phone Calls Type 004	Senate District:	
Name of Federal Candidate Supported or Opposed by Expenditure:	Yresident ———	
NEWT GINGRICH Check	k One: Support Oppose	
Calendar Year-To-Date Per Election Disbu	ursement For: X Primary General	
for Office Sought 3001747.23	Other (specify)	
(a) SUBTOTAL of Itemized Independent Expenditures	213394.00	
(a) SOBTOTAL OF REHIZED INDEPENDENT EXPENDITURES	213394.00	
(b) SUBTOTAL of Unitemized Independent Expenditures		
(a) CODITOTAL OF CHIROMETON MOOPENSON Experior and Continue and Contin		
(c) TOTAL Independent Expenditures		
(4)		
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.		
Brent A. Mudd	M / D D / Y Y Y Y	
[Electronically Filed] Date 02		
Signature		

(SCHEDULE E)	PAGE 4 OF 4 FOR SE OF FORM 24/48
NAME OF COMMITTE (In Full)	FEC IDENTIFICATION NUMBER ▼
WINNING OUR FUTURE	C C00507525
Check If X 24-hour report 48-hour report New report X Amends report	filed on 01 12 2012
Full Name (Last, First, Middle Initial) of Payee	_
Synovations Solutions, LLC	Date
Mailing Address 14 West Oak Street	Amount
City State Zip Code	
Alexandria VA 22301	85775.00 Transaction ID : WFT2012120931-1
Purpose of Expenditure Media Advertising Category/ Type 004	Office Sought: House State: SC Senate District:
Name of Federal Candidate Supported or Opposed by Expenditure:	X President
MITT ROMNEY	Check One: Support Oppose
	Disbursement For: Primary General O12 Other (specify)
Full Name (Last, First, Middle Initial) of Payee	Date
	M M / D D / Y Y Y
Mailing Address	
Mailing Address	Amount
	Amount
City State Zip Code	
Purpose of Expenditure Category/	Office Sought: House State:
Type	Senate District:
Name of Federal Candidate Supported or Opposed by Expenditure:	President
	Check One: Support Oppose
Calendar Year-To-Date Per Election	Disbursement For: Primary General
for Office Sought	Other (specify)
(a) SUBTOTAL of Itemized Independent Expenditures	85775.00
(a) SOBTOTAL OF REMIZED MACPORAGIN EXPONDITURES	00110.00
(b) SUBTOTAL of Unitemized Independent Expenditures	>
(c) TOTAL Independent Expenditures	3001747.23
Under penalty of perjury I certify that the independent expenditures reported herein were no with, or at the request or suggestion of, any candidate or authorized committee or agent of exparty committee) any political party committee or its agent.	
Brent A. Mudd [Electronically Filed] Date	02 20 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Signature	22 20 2012